



1WORLD SYNC SOLUTIONS AND SERVICES

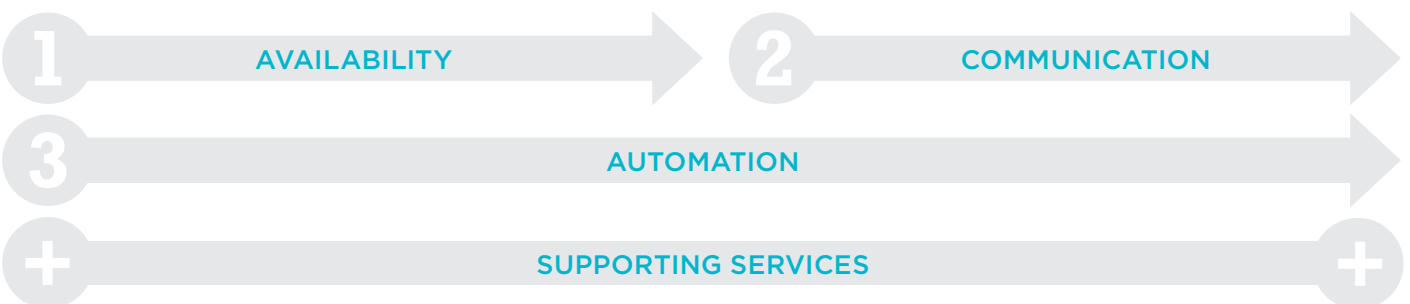
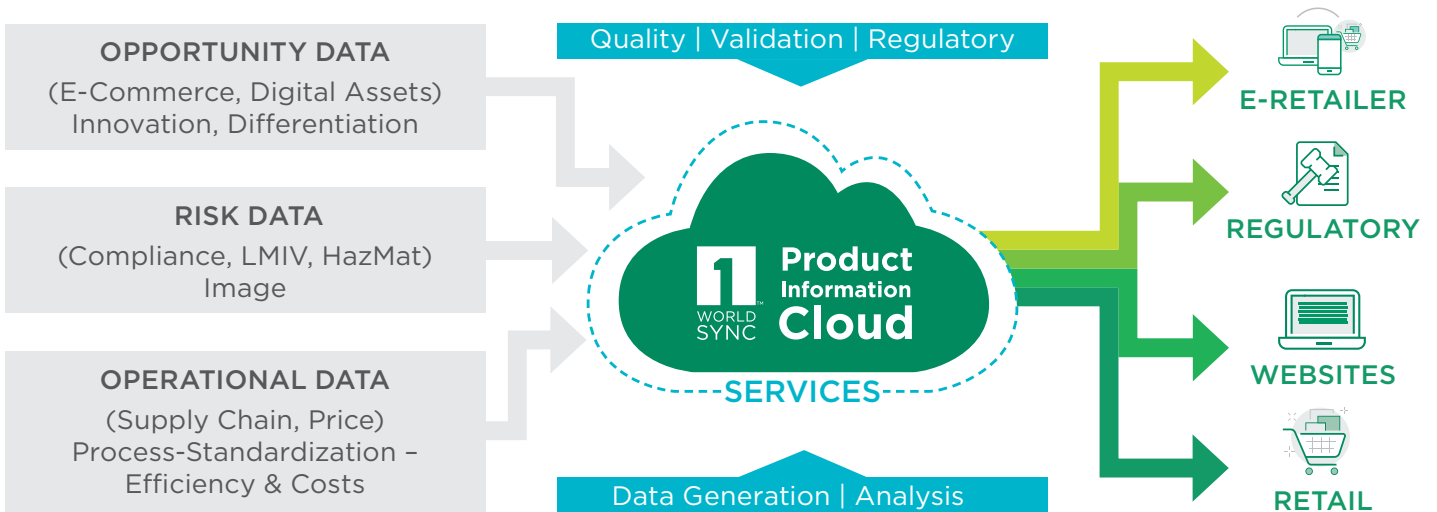
Convert Your Content Into Currency

1 in 3 consumers have bought from a competitor brand because of the lack of information they received while shopping online.

As a budget holder, you need to grow your business and channels through investment in the right technology - and your decision making is heavily influenced by ROI. One way to win is to manage complex product content and attributes through one platform only.

With the 1WorldSync Product Information Cloud and our Professional Services, you create digital experiences that delight customers and drive conversion.

Our Integrated Solution - Digitization for Content Enablement from a Single Source of Truth



1WorldSync accompanies you on your way to your perfect data set

BASIC AVAILABILITY:

Make your product content structured and e-commerce ready. A state analysis provides you with new approaches to optimize your product content and product content related processes.

Analysis: Receive dedicated support from a 1WorldSync expert for complex projects:

- Assessment Workshops
- Attribute Analysis
- Creation of an individual data model
- Digitization Roadmap

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INTEGRATED COMMUNICATION

Leverage our state-of-the-art web interface to communicate your product content to distributors and stakeholders.

Connectors:

- Publication to customers, you couldn't reach so far
- Creation of required data formats and individual interfaces
- Reduction of maintenance effort: no more maintenance of different data formats

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SEAMLESS AUTOMATION

In order to make your business processes efficient in the long term, we recommend the automation of product content aggregation, communication and accompanying processes.

Depending on your digitization status, system architecture and product content strategy, we offer various automation options:

- Machine-to-Machine Connection (M2M)
- Individual connectivity solutions
- Implementation of PIM and MDM systems

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SUPPORTING SERVICES

Regardless of where you are on your journey to digitization, we offer the following services:

DATA QUALITY ASSESSMENT

- Verification of your product content readiness according to different community profile requirements
- Identification of irregularities and outliers
- Development of recommendations for action

TRAININGS & EDUCATION

- Interactive webinars or trainings on site (one-hour, four-hour, all-day, individual)

About 1WorldSync

1WorldSync™ is the leading provider of product content solutions, enabling more than 25,000 global companies in over 60 countries to share authentic, trusted content with customers and consumers, empowering intelligent choices for purchases, wellness, and lifestyle decisions.

Through its technology platform and expert services, 1WorldSync provides solutions that meet the diverse needs of the industry. 1WorldSync is the only product content network provider and GDSN Data Pool to achieve ISO Certification 27001. For more information, please visit www.1worldsync.com.