



CONTENT CAPTURE SERVICES

Would you buy a product online that didn't have a product image?

1WorldSync makes it easy to create, upload and manage your product content with an affordable, state-of-the-art product photography service known as **Image Capture Service**, powered by **Snap36**, that provides high-quality digital assets.

Content Capture Features:

- ✓ You retain the ownership of your images!
- ✓ Content capture of ingredients, nutritional information and on-package data
- ✓ Complete image formats and flexibility to serve all omni-channel applications
- ✓ Images can be uploaded & hosted on your behalf, enabling electronic delivery to your retailers
- ✓ Full 360 degree spin imagery

If your customer can't see your product online, how do they know what they are buying?

Encourage consumers to interact with your product online and give them more confidence to make a purchase. Companies of any size and industry need product images for:

- | | | |
|---------------------------------------|---------------------------|--------------------------|
| ■ Retailer e-Commerce websites | ■ Social Media | ■ Online Catalogs |
| ■ Manufacturer & Distributor Websites | ■ Marketing & Advertising | ■ Coupons |
| ■ Grocery Delivery Service Apps | ■ Planograms | ■ In-store Merchandising |

Put a spin on your product content:

360° product imagery lets consumers interact with your products in an innovative way and is a proven differentiator for selling on e-Commerce platforms such as Amazon, Walmart and The Home Depot.

Spin imagery provides interactive zoom, deep product details, comprehensive formats, and speaks to the urgent and growing need for full product content transparency.







Key Benefits:

- ✓ Increase conversion rates
- ✓ Reduce product return rates
- ✓ Reduce customer service calls
- ✓ Affordable images and hosting
- ✓ No minimum item requirements



CPG/Retail Grocery Service Offering:

- 1 Planogram (front)
- 6 Sides straight on / packaging images
- 3 Sides angle shots / marketing & e-commerce images
- 1 Nutrient/ingredient panel
- 1 Barcode image
- Images enabling 360-degree spin, capturing all angles of the product (24 to 72 images as required to accurately capture the product)
- Content capture of weights and dimensions, ingredients, nutritional information and on-package data

<h3>Marketing & E-Commerce Images</h3>  <ul style="list-style-type: none"> • File Type- PNG • File Size- 2500 X 2500 Pixels • Resolution- 300PPI • Outline- Vector clipping path • Background: Transparent 	<h3>Packaging Images</h3>  <ul style="list-style-type: none"> • File Type- PNG • File Size- 2500 X 2500 Pixels • Resolution- 300PPI • Outline- Vector or Non-Vector • Background- Transparent 	<h3>Planogram</h3>  <ul style="list-style-type: none"> • File Type- PNG • File Size- 2500 X 2500 Pixels • Resolution- 150PPI • Outline- Vector or Non-Vector • Background: Transparent
<h3>Nutritional Panel</h3> 	<h3>Barcode</h3> 	<h3>Ingredients</h3> 

Additional Services

Full content services including the ability to enrich your content, syndicate, track, analyze and report the performance and effectiveness of your digital content.

Best in class **eCommerce analytics and reporting** that analyze content performance on major eCommerce sites and quickly pinpoint areas of strength and opportunity.

Key Benefits:

- Gain visibility into product content performance
- Increase product availability to drive conversion
- Drive product discoverability on e-commerce sites

1WorldSync's **Data Loading and Maintenance** service will format, load and publish your data including images quickly for you.

Key Benefits:

- Speed in meeting your customer data requirements
- Expert review of your product information
- Drive compliance to your customer requirements

Contact 1WorldSync today!

<https://www.1worldsync.com/content-capture>

 866.280.4013
 hello@1worldsync.com