



Dear K-12 Food Service Suppliers,

In March 2017, the first Nourish to Flourish (N2F) summit brought together 240 thought leaders and stakeholders committed to the nourishment and well-being of America's children — to help inspire, inform and invest in work that will foster excellence in the school meals experience. One Workgroup, the Data Sharing & Analytics initiative, is utilizing the Global Data Synchronization Network (GDSN) as a part of an effort to transform the school meal environment. Our goal is clear: The integration of standard supply chain technology with existing K-12 food service processes to streamline record keeping and improve tracking, accountability, and the ability to measure success.

What are we asking of you?

Manufacturers and suppliers are central to this initiative and the GDSN content you provide will influence menu planning decisions and correspondingly student preference and choice in the cafeteria. School nutrition is changing, and the best way to maintain an edge in the industry is to be a part of this change, and to stay close to the stakeholders and influencers that will be decisive in industry change.

What is the benefit?

By participating in the Nourish to Flourish initiative, you will have the opportunity to contribute to refining the GDSN requirements and help evaluate the impact that nutritional analytics will have on reshaping the industry landscape. N2F has designated [inTEAM](#) as its technology provider for a series of pilots to help develop these standards and the mechanisms for data sharing and analysis. The N2F initiative will produce the following benefits:

- Demonstrate that valuable data can be collected, aggregated across multiple school sites (and across districts), and analyzed for business purposes without adding operational burdens.
- Introduce supply chain efficiencies by providing suppliers with new insights to distribution of items, sales volume, menu items and frequency, point of sale information, brand ratings and student participation and feedback on menu items.
- Maximize data analytics capabilities in the form of Key Performance Indicators (KPIs) and reports for stakeholders throughout the K12 community providing deeper analysis to spot positive or negative anomalies to target specific actions.
- Include a standardized data set will include nutrition facts per serving, along with nutrients and allergens for each product, and, where applicable, data for crediting meal pattern compliance.
- Facilitate sponsor retrieval of all audit trail reports required by HHFKA, including reimbursement claims, production records and point of sale transactions.
- Ensure that all data sharing will be handled via secure, read-only connections that do not include any identifiable information and be FERPA and COPPA compliant.

What steps are required?

We are asking GDSN suppliers to:

1. Complete the K-12 Supplier Partner Form at [Nourish to Flourish](#) providing traditional GDSN contact and synchronization information.
2. Publish Child Nutrition program products available to schools to our Nourish to Flourish GLN: 086020600172;
3. Engage in periodic forums and webinars to provide valuable feedback and be a part of the effort to transform the school meal experience.

A member of the Nourish to Flourish data synchronization team will contact you with confirmation of your participation in the initiative and additional information.